





## **Congestive Heart Failure**

- 900,000 admissions a year
- 27% hospital readmission rate
- Current form of adherence: manual pill counting



## **\$40 Billion**

Rehospitalization costs per year



## Our smart bottle and app, **Heardio**,

is designed to give patients **The right dosage,** to **the right person** at **the right time.** 

## Features



#### **Smart Bottle**

- Unique "One Dose"
  Dispensing Mechanism
  - Auto-lock Functionality
- Light and Sound Reminders
- Programmable

### Mobile Application

- Medication Tracking
- Misuse Alerts











## LESS THAN A PENNY A DOSE

#### Value Proposition

Heardio, is a smart medical pill dispensing system that gives the right dosage to the right person at the right time. This system is applicable in many market niches, specifically post surgery congestive heart failure patients, diabetics and other chronic conditions.



#### Patients & Patients' Family

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Hospitals

Pharmaceutica Pharmaceutica

#### **Competition and Differentiation**

	Heardio	SmartXT	AdhereTech	"7 Day" Pill Box
Pill Counting	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Consumer Friendly	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Medication Tracking through App	$\checkmark$	$\checkmark$		
Light and Sound Reminders	$\checkmark$	$\checkmark$	$\checkmark$	
Automatic Dosage Dispensing	$\checkmark$			
Biometric Sensor so Only User Can Open				
Auto-Lock Functionality				





Heardio: Right Dosage. Right Person. Right Time.

# 80%

Taking 1+ heart related medications a day

# 336000+

Elderly misusing medications

\$40 Billion

**Rehospitalization fees**